

LILY & LALI<sup>®</sup>  
GULS PRIDE

A PRODUCT OF *Friona*<sup>®</sup> GROUP

BRASSO

L&L  
NEW ARRIVAL  
2025  
COLLECTION





LILY & LALI<sup>®</sup>

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LILY & LALI<sup>®</sup>  
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DESIGNER COLLECTION



THIS SEASON'S  
DESIGNER COLLECTION  
REARND  
25701

"What you wear is how you present yourself to the world, especially today, when human contacts are so scarce. Fashion is instant language."



WORK & BEAUTY



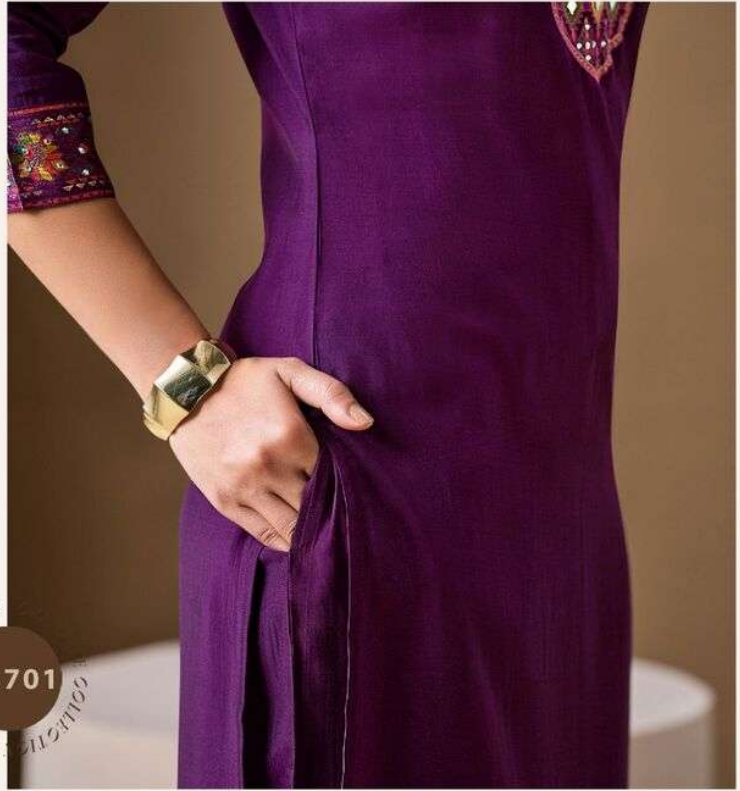
THIS SEASON'S CREATIVE COLLECTION BRINGS  
25702

"I believe that you have to be ready for the open door, the opportunity. And I will work until they stop booking me."

# ANYTHING AT ALL

"What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language."

READY TO WEAR  
COLLECTION  
25701





## THE BEST OF FALL



THIS SEASON OF GREAT COLLECTION  
25702

"What's my style is not your style, and I don't see how you can define it. It's something that expresses who you are in your own way."



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WORK & BEAUTY



THIS SEASON CREATIVE COLLECTION BRAND  
25703

"I believe that you have to be ready for the open door, the opportunity. And I will work until they stop booking me."



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LILY&LALI®  
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THIS SEASON'S CREATIVE COLLECTION BRAND  
25703

● ● ● "I believe that you have to be ready for the open door, the opportunity. And I will work until they stop booking me." —



# THE DESIGNER STYLE

"If you love something, wear it all the time.  
Find things that suit you. This is how you  
look extraordinary."





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"Playing dress-up begins at age five and never truly ends."

THIS SEASON GREVILLE COLLECTION BRAND  
25704



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# THIS CREATIVE BRAND



"Fashion is what you're offered four times a year by designers. And style is what you choose."







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THIS SEASON'S CREATIVE COLLECTION READS  
25705



