



# FLORISTA

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# FLORISTA



“

*Put your best traditional foot forward with timeless ethnic wear that adds grace to your looks and occasion.*



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## FLORISTA

### REIMAGINING CELEBRATIONS

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The philosophy this season puts the spotlight on how we envision festive dressing. Presenting the collection, which perfectly matches both factors comfort and style that today's women aspire for her dream celebration wear.

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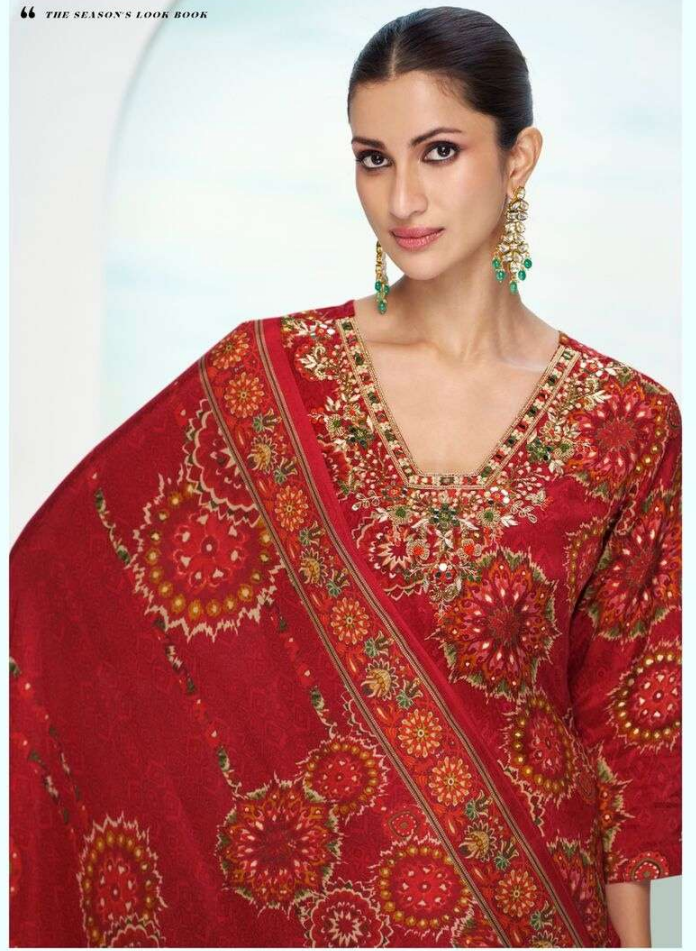
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24901

Let your charm spread the  
magic while you dress up and flaunt!



“ THE SEASON'S LOOK BOOK





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24902



BE : MESMERIZING

Designed with the latest fashion trends in mind,  
Get going with this fabulous collection for desired get-up



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A PRODUCT OF fronda GROUP

24901

“ THE SEASON'S LOOK BOOK

BE: MAGICAL

Let your charm spread  
the magic while  
you dress up and flaunt!



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24904



**BE: STUNNER**

Sophisticated & confident, this  
rose embroidered dress instills a little more oomph into your smart wardrobe.

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24902

Designed with the latest fashion trends in mind.  
Get going with this fabulous collection for desired get-up

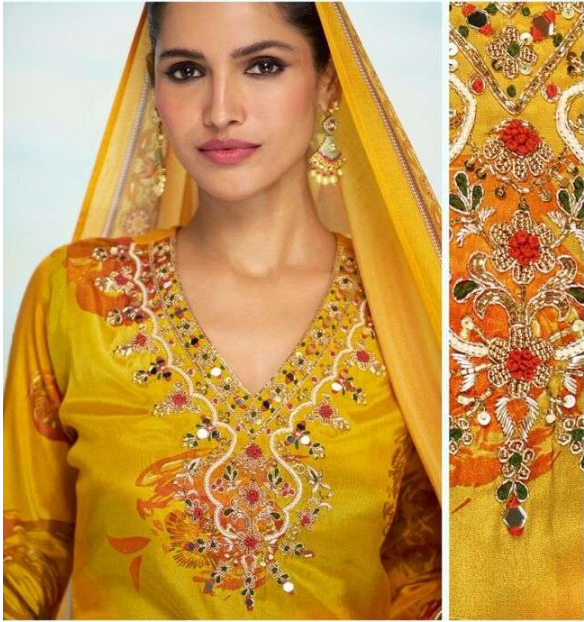


“ THE SEASON'S LOOK BOOK



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24903



**BE: GLAMOROUS**

Inject some high octane glamour into your wardrobe  
with this royal embellished dress

66 THE SEASON'S LOOK BOOK





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24903

Inject some high octane glamour into your wardrobe  
with this royal embellished dress.



“ THE SEASON'S LOOK BOOK



“ THE SEASON'S LOOK BOOK



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24905

**BE: EXCEPTIONAL**

Attain all the compliments while you adorn this accurately crafted piece.



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Attain all the compliments while you adorn this accurately-crafted piece: 24905

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24906

“ THE SEASON'S LOOK BOOK



**BE : SENSATIONAL**

The new age style calls for a change in trend. Ditch heavy embroidery for delicate embellishments on the lighter-than-air dress.



“ THE SEASON'S LOOK BOOK

The new age style calls for a change in trend.

Ditch heavy embroidery for delicate embellishments on the lighter-than-air dress.

24906



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Sophisticated & confident,  
this case embroidered  
dress instills a  
little more oomph  
into your smart wardrobe.

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FLORISTA



BE:  
GLAMOROUS

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FABRICS DETAILS

EXCLUSIVE PRINT COLLECTION

TOP  
MIRROR HANDWORK ON NATURAL CREPE WITH LINING

-

BOTTOM  
HANDWORK ON NATURAL CREPE PANT WITH POCKET

-

DUPATTA  
PURE VISCOSE PRINT DUPATTA WITH TUSSLE

-

SIZE  
M,L,XL,XXL,3XL



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24901



24902



24905



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