



BL
BALLIKA LIFESTYLE
CLOTHINGS FOR ALL SEASON

BLD-205



Follow
Fashion trends

Season's new accent – compliment your style & earthy new designs...

BLD-191



Geometric Prints

As printing methods & techniques have evolved, the patterns on sarees also have changed a lot. Earlier, floral patterns were the only type of prints available but as the times have changed, pattern styles have also changed although floral prints being the numero uno along with geometric prints, abstract prints, animal prints etc. creating a niche of their own. All these prints on sarees give a chic & fashionable look to every woman.



BLD-192



Dignified Look

Normally these casual printed saris are reasonably priced and one can find all color combinations with different designs printed on them. The varied colored prints give them a colorful & dignified look. These days printed saris are also available with lace borders of fancy materials like brocade, sequins etc. that gives them a look of designer outfit



BLD-190



*Bright
and
Vivid*

Printed Sarees are made from the summer friendly fabrics like Chiffon, Cotton, Crepe, Georgette etc. which are the base for these sarees. Normally, these types of printed sarees have a one printed pattern which runs all over the saree without a border. These bright & vivid colored casual saree with eye-catching trendy printed pattern are a must this summer & even for everyday wear.



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Skill of Weaving

The Indian subcontinent is the abode for the Cotton Printed produce. The skill of weaving and dyeing of cotton was recognized in India some 5000 years ago. Every state has its own time-honored cotton weaving practice. Every state of India has its own aboriginal area of expertise in Printed fabric, each different in weaves, textures, motifs, printing techniques and colours.



BLD-187



Beauty of India

Printed Saris are illustrious among
across the world. The main forte of
wearing a Saree is that it accentuates the
of a woman. Generally, the length
between 5 to 6 and half meters.
to their ethnicity and customs,
women wear the Saree in different
styles.



BLD-188



Magic of Colours

Printed saris are worn in bhil, diwali, bhadrapada, lohri, bhisakhi and all the other festivals of our country. Indian printed saris are also worn to the workplace, worn by teachers while going to colleges, lady doctors and housewives in their daily wear.



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Stylish Designs

The increased demand for printed sarves in summer is due to the comfort & simplicity it offers while wearing. They are extremely easy to wear, easy to carry off and equally easy to wash and maintain. Apart from being extremely light and comfortable, casual printed sarves are quite convenient as one need not worry about the embellishments getting soiled, special washing techniques etc. In comparison with the casual printed sarves of past that only contained dots or floral print patterns, today's latest & stylish printed sarves flaunt varied printed patterns that are new & latest in trend. These bright colorful casual sarves gives a cheerful & vivacious look just perfect for cooler summer.





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Celebrate
in style

There is beauty in all things, you just need to look close enough.



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BLD-200



Embrace

Embrace
the journey

Be the most glamorous queen



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BLD-201

Elegance
Embrace Styli
Step out in style this season. A born classic beauty style passion...



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BLD-203



Choice
Traditional

Different cultures come together
in a tribute to fashion...



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BLD-202



Everything
Everything has beauty
Never ending trends with our latest fashionable culture.



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For the
BEAUTIFUL
you
We've handpicked the key pieces that you must
get your hands on before they fly off the racks.



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BLD-196



Be
GREAT FASHION
Sometimes you don't have to try too hard to look different.





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BLD-198



Elegance
Embrace
stylish....

Goddess for dreams the
impression factor this
season....

BEAUTY...

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BLD-197



Fashion
EDIT.

You can have anything you want in life if you dress for it.





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CLOTHINGS FOR ALL SEASON

BLD-199



Journey
Embrace the

Different cultures come together in
a tribute to fashion...

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**DRESS TO
IMPRESS**

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DIFFERENT
fashion

"We are witnessing a 'gender shift.' I therefore
design fashion at the service of it."