



TIPS & TOPS
A Label Of Fashion Statement



FASHION BEATS

VOL-04







1003

TO EXPRESS WOMEN OF TODAY
ONE HAS TO EXPRESS AND APPEAL
TO HER DESIRE TO DRESS.
She is an intelligent, affluent,
sophisticated woman who is
banking in her ability to
make important decisions for
her self and her family.
She considers herself fashionable
and sees luxury brands as necessary
components of updating her
lifestyle. A well-educated,
well-traveled individual, it's
important for her to be informed
ahead of the curve, to be an
authority in her similar
minded circle and to feel like
SHE'S PART OF AN ELITE
COMMUNITY OF WOMEN WITH TASTE.
THERE ARE MORE THAN A MILLION
FASHION WOMEN IN INDIA,
each with a high awareness
of international luxury fashion and
beauty brands. With her college
education, Indian sensibility and
a combined household,
The SHWET's fashion woman in
India is on par with her privileged
counter parts around the world.

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